

Ministry of Higher Education and Scientific Research

Scientific Supervision and Scientific Evaluation Apparatus

**Directorate of Quality Assurance and Academic Accreditation
Accreditation Department**



Academic Program and Course Description Guide

2026

Template Academic Program Description

University Name: Uruk University

Institute: College of Management and Economics/ College
Business Administration Department : Scientific Department
Academic or professional program name: Bachelor of Business
Administration

Final Certificate Name: Bachelor's
Academic system: Semester system

Description prepared date: 2026
2026 :the file was filled out Date

Signature:

Name of Scientific Assistant: Dr. Saif
Mahmood Matar
Date

Signature:

Name of Department Head: Dr. Ahmed
Ismail Abdul Safar
Date: 24/ 8/ 2026

The file was reviewed by

Division University Quality Assurance and Performance

Name of the Director of the University Quality Assurance and

for basim mohamed : **Division Performance**

2026/8/24 the date
[Signature] the signature

Dean's approval

Prof. Dr. Abdul Sattar Abdul Jabbar Musa

the introduct

The educational program is a coordinated and organized package of courses that includes procedures and experiences organized into course vocabulary. Its main purpose is to build and refine the skills of graduates, d to meet the requirements of the labor market. It is making them qualifie reviewed and evaluated annually through internal or external audit .procedures and programs, such as the external examiner program

The academic program description provides a brief summary of the m's main features and courses, indicating the skills that students progra are working to acquire based on the academic program's objectives. The importance of this description is evident in that it represents the nd it is written by the cornerstone for obtaining program accreditation, a teaching staff under the supervision of the scientific committees in the .academic departments

This second edition of the guide includes a description of the academic program after updating the vocabulary and paragraphs of the revious guide in light of the developments and changes in the p educational system in Iraq, which included a description of the academic program in its traditional form (annual, semester system), as well as on according to the adopting the generalized academic program descripti M3/2906 dated 5/3/2023 with regard to T Department of Studies' letter .programs that adopt the Bologna Process as the basis for their work

In this regard, we cannot but emphasize the importance of writing to ensure the smooth ms and coursesdescriptions of academic progra .running of the educational process

Concepts and terminology

The academic program description provides a : Description Program Academic

curate of its vision, mission, and objectives, including an ac concise summary description of the targeted learning outcomes according to specific learning .strategies

This provides a concise summary of the course's key : description Course features and expected learning outcomes, demonstrating whether the student has the It is derived from .most of the available learning opportunities made the .program description

An ambitious vision for the future of the academic program to be :Program Vision .a sophisticated, inspiring, motivating, realistic and applicable program

The goals and activities necessary to achieve them are briefly :ssageProgram me .explained , and the paths and directions of program development are identified

These are statements that describe what the academic :Program objectives a specific time period and are measurable and program intends to achieve within .observable

All courses/study materials included in the academic :Curriculum structure program according to the approved learning system (semester, annual, Bologna y, College and Scientific Department), track), whether required (Ministry, Universit .with the number of study units

acquired by A consistent set of knowledge, skills, and values :Learning outcomes the student after the successful completion of the academic program. The learning se must be defined in a way that achieves the program's outcomes for each cour .objectives

These are the strategies used by faculty members to : **strategies and learning** they are plans followed to achieve ;and learning enhance student teaching .classroom activities describe all they ,learning objectives. In other words of the are used to achieve the learning outcomes Extracurricular activities .program

1. Program Vision

The aim is to achieve Iraqi, Arab and regional leadership by developing nistrative tasks, and to supply the students' skills and capabilities in admi .labor market with highly skilled individuals

2. Program message

Providing an efficient scientific environment to prepare managers to run institutions with professional expertise , and supplying society with what butes to developing and enriching knowledge, and contributing to contri providing consultations , training programs and solving obstacles facing .the public and private sectors

3. Program objectives

- 1- ield of Trained and qualified personnel to work in the f administration .business
- 2- Developing students' skills and abilities and providing them with the .basic information to understand the field of business administration
- 3- Providing distinguished and qualified personnel to work according to for operational practice and business scientific theories and ideas .organization policies
- 4- Opening up unique opportunities for students to discover how management works correctly using experiments and courses taught by .qualified professors through lectures It reflects modern reality
- 5- Educating students with high quality according to the latest global

. management curricula

6- Number of distinguished administrators who work as a team, possess
. a work ethic, and are capable of creativity and innovation

7- s communication between Creating a special climate that allow
graduating students and professors in order to achieve the principle of
.continuous learning

4. Program accreditation

National Accreditation for Colleges of Management and Economics / Ministry of
archHigher Education and Scientific Rese

5. Other external influences

Ministry of Higher Education and Scientific Research

6. Program structure

* comments	Percentage	Study unit	Number of courses	Program structure
essential	%0	0	0	Institutional requirements
/	%0	0	0	College requirements
essential	%66	66	27	epartment D requirements
		Complete		Summer training
/	/	/	/	Other

.The notes may include whether the course is core or elective *

watches–Multi

Program Description .7

practical	theoretical	Course name	Course code	Year / Level
		Financial (Management (1		Stage Three Course + Second Course First
		Strategic Management		
		Bank management		
		Cost accounting (1)		
2	1	Quantitative applications of aided -computer business management		
		project management		
		ss Busine Economics		
		Financial (Management (2		
		strategic thinking		
		Insurance Management		
2	1	Operations Research		
		Cost accounting (2)		
2	1	based -Computer project management applications		
		Feasibility studies		
		hicsProfessional et		
-	3	Production and Operations Management		Stage Four Course + Second Course First
-	3	International Business Management		
-	3	Management Information Technology		
-	2	Methods and ethics of scientific research		
-	2	Government cts Contra Management		
-	2	Risk management		

-	3	Quality Management		
-	3	Knowledge management		
-	2	Corporate Governance		
2	-	Graduation research project		
-	2	Negotiation Management		
	3	Investment Portfolio Management		

8. Expected learning outcomes of the program

	of Knowledge
-1 It helps students to become familiar with modern administrative approaches and theories, and to adopt administrative thinking methods in diagnosing and analyzing administrative phenomena, business scientific foundations, and business administration methods, and it explains the methods of preparing and writing scientific research -2-1 Evaluates the nature of the interrelationships between business administration and other cognitive sciences, and the importance of research in the field of business scientific research in administration. -3-1 It develops the efficiency of graduates and works to expand and consolidate their knowledge and learn how to deduce, infer, diagnose and analyze the problems and obstacles facing companies and institutions, and the mechanism for finding solutions to them. -4-1 He comprehends and is able to understand and grasp the cognitive methods and tools of scientific research.	Learning outcomes: He works to utilize all the knowledge and information he obtained during his academic studies, analyzes situations and crises that he may face in the labor and market, and tries to find appropriate solutions for them.
	Skills
- He participates in discussions of an administrative nature and provides effective opinions and suggestions - He negotiates in a scientific manner with parties he interacts with and seeks to achieve the goals sought from the negotiation Organizes reports and statements in a scientifically sound manner and possesses the ability to provide explanations and the explanation for the dealing with the ability to conduct studies and research in his	Learning outcomes: He presents ideas and suggestions in the field, finds administrative field solutions to problems and obstacles in practical reality, and conducts sound academic studies

field of specialization in a correct manner and according to scientific and methodological principles He possesses the ability to work -4-B based approach, and -collectively, adopt a team he group in an effective and productive lead t .manner	
	Values
- He adheres to the spirit of altruism, good ination to achieve success example, and determ .and excellence - strengthen national identity a It works to consolidate the spirit of belonging to the homeland .and loyalty to it - Possesses initiative, responsibility, and commitment to human values and respect in the vironmentwork en -ethics an He feels responsible and respects work .freedom of thought and expression	The learning outcomes respect and uphold the ethics and principles of the profession and reflect a positive image of him to .others

9. Teaching and learning strategies

- 1- Providing interactive lectures, where scientific theories and concepts are interaction and allows for classroom reviewed in a motivating style that helps with discussions, while adopting multimedia and visual presentations to simplify and .explain complex material
- 2 Using case studies, presenting and analyzing related problems in the business making based on -ical thinking and decisionenvironment, and encouraging crit .logical analysis
- 3 Adopting group work projects aimed at developing leadership and cooperation skills, based on implementing applied projects related to the labor market, and .dge in practical situations and experiencesworking to employ theoretical knowle
- 4 based learning approach and presenting a number of-Adopting a problem life administrative problems to motivate the learner to analyze, investigate, -real .and research

- 5 and adopting presentations to Paying attention to classroom discussions motivate students to express their ideas and give them the opportunity to present their different viewpoints and develop their presentation, communication and .persuasion skills
- 6learning and blended learning, using learning management-Adopting e . platforms, and taking advantage of interactive content and electronic assessment .tasks
- 8 Conducting a number of field visits on a regular basis with the aim of linking ing acquainted with world practices by directly gett-academic knowledge with real .the work environment
- 9 based-Training students to write and prepare reports, following a research .learning approach
- 10 Showing documentary films aimed at clarifying and reinforcing the scientific .material

10. Assessment methods

- .-1Adoption of daily and monthly written and oral scientific tests
 - 2 Requiring students to submit reports related to the scientific material, using .reliable scientific sources, and discussing them with other students
 - 3 questions, discusses the answers, and The instructor poses intellectual .assesses the students' ability to find the correct and logical answer
 - 4 Distributing titles related to the specialization for the purpose of presenting the ussing and evaluating them disc graduation project, individually to each student, then according to the level of information they presented in the research, the method of presenting ideas, and .their application
- Correct scientific research methods

11. Faculty

Faculty members

Faculty preparation		Special requirements/skills re (if any)		Specialization		academic rank
lecturer	angel			private	general	
	*			Quality Studies	Business Administration	Samir Kamel Mr. Dr -Saeed Hassan Al Khatib
	*			Organizational theory and ganizational or behavior	Business Administration	Ahmed Abdel .A.M.D Ismail Ibrahim
	*			Strategic organizational management	business management	Intisar Abbas .A.M.D -Hammadi Khalaf Al Dulaimi
	*			Standard statistics	count	Malek Saleh .A.M Hassan Ali
	*			Philosophy in Business Administration	Business ionAdministrat	Raed Ghanem .M.D -Rahim Mutlaq Al Jabri
	*			Business Administration	Business Administration	Ibrahim millimeter Razzaq -Walid Abdul Abbas
	*			Business Administration	Business Administration	Riyam millimeter Raad Yaqoub Abdul Nabi
	*			Public Law	the law	a Zahra millimeter Muhammad Ali
	*			marketing	Business Administration	Awn millimeter Haidar Eidan Abdul
	*			Business Administration	Business Administration	Mustafa millimeter Ali Kadhim -Muhammad Al Rubaie
	*			marketing	Business Administration	Ahmed millimeter Hassan Jabr Sabet aydaniB-Al
	*			Management Information Technologies	Information technologies	Dania millimeter Anwar Sadiq Yousef Asadi-Al

	*			Strategic planning	Business Administration	Wafaa Ali millimeter Katafa Hanzal Kanaan
	*			Economic development	Economy	Zaid Ali etermillim Sabah Hadi

Professional Development

Orienting new faculty members

- 1– Assigning supervisors to new faculty members to provide support and guidance to help .them adapt to the academic environment
- 2– new faculty members to participate in local and international conferences and Supporting .seminars to enhance their scientific and professional relationships
- 3– Providing training courses on effective teaching strategies and the use of technology in .education

ional development of faculty membersProfess

- 1– Providing an orientation program that includes educational sessions and topics about the .department, curriculum and learning objectives
- 2– he use of Providing workshops and training courses on modern teaching strategies, such as t .technology in education, to enhance the learning experience for students
- 3– courses to support ongoing –Providing a library of educational resources such as books and e .professional development
- 4– Is through workshops on how to write Supporting faculty members in developing research skill .research papers, methods of publication, and more

12. Admission standard

- 1– .The learner must have a preparatory certificate
- 2– .Ministry instructions regarding central admission

- 3- .ic criteria Admission to the department is based on specif
- 4- .Capacity
- 5- .The department's sequence within the college

13. Key sources of information about the program

The official university website, college directory and department information
culty members, including details about curricula, academic activities and fa
.scientific electronic links

14. Program development plan

- 1- with technical students Creating digital educational platforms to provide
.knowledge
- 2- it is in line with The curriculum is updated and reviewed regularly to ensure
.ts in the business administration departmentthe latest developmen
- 3- To participate in scientific and students Encouraging faculty members
.research
- 4- .Conducting field visits to government organizations

Program Skills Plan															
Learning outcomes required from the program															
Values				Skills				Knowledge				Essential or optional	Course Name	Course code	evelYear / L
Q4	Part 3	Part 2	Part 1	B4	B3	B2	B1	A4	A3	A2	A1				
						/			/	/	/		Financial Management (1)		Phase Three
				/		/			/	/	/		Strategic Management		
				/		/			/	/	/		Bank management		
	/	/		/		/			/	/	/		Cost accounting (1)		
	/	/		/		/			/	/	/		Quantitative applications -of computer aided business management		
				/		/			/	/	/		project management		

				/		/			/	/	/		Business Economics		
				/		/			/	/	/		Financial Management (2)		
						/			/	/	/		strategic thinking		
	/	/				/			/	/	/		Insurance In Management		
						/			/	/	/		Operations Research		
						/			/	/	/		Cost accounting (2)		
						/			/	/	/		-Computer based project management applications		
		/	/		/	/			/	/	/		Feasibility studies		
		/	/		/	/			/	/	/		Professional ethics		
		/	/		/	/			/	/	/		Production and Operations Management		

		/	/		/	/			/	/	/		International Business Management		Phase Four
		/	/		/	/			/	/	/		Management Information Technology		
		/	/		/	/			/	/	/		Methods and ethics of scientific research		
		/	/		/	/			/	/	/		Government Contracts Management		
/	/	/	/		/	/			/	/	/		Risk management		
/	/	/	/		/	/			/	/	/		Quality Management		
/	/								/	/	/		Knowledge management		
/	/								/	/	/		Corporate Governance		
									/	/	/		Graduation research project		
/				/					/	/	/		Negotiation Management		

		/				/			/	/	/		Investment Portfolio Management		
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.essmentPlease check the boxes corresponding to the individual learning outcomes from the program that are subject to ass ●